

SPONSORSHIP AND DONATION POLICY

Saab engages in sponsorships and donations as an integrated part of its market communication and sustainability commitment.

The primary purpose of sponsoring is to create relationships to benefit Saab's long-term brand, sales, local relations and recruitment. Donations can serve to fulfil social and environmental responsibilities, empower Saab's local communities and build employee engagement.

Saab aspires to have a flexible and adaptive approach while at the same time ensuring that all engagements comply with Saab's Code of Conduct and with applicable laws and regulations.

This will be achieved through:

- ensuring that there is a clear definition and common understanding within Saab, which activities and engagements qualify as sponsorships or donations
- providing a set of guiding principles and requirements for all sponsorships and donations
- establishing a structured decision-making process with clear mandates and responsibilities
- ensuring that all decisions and engagements are properly recorded and kept available for auditing and review
- regularly assessing and evaluating the effectiveness of all engagements.



Micael Johansson
President and CEO, Saab AB

Saab serves the global market with world-leading products, services and solutions within military defence and civil security. Saab has operations and employees on all continents around the world. Through innovative, collaborative and pragmatic thinking, Saab develops, adopts and improves new technology to meet customers' changing needs.

